

# The River View

*Barking Riverside, Scrattons Farm and Thames View*

Winter 2022

*News for residents, by residents*

ISSUE #5

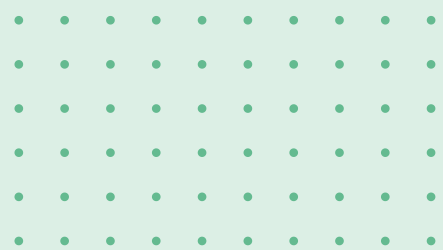
## *Barking Riverside Presents: Emerge East*

*“A jam-packed schedule of activities, Emerge East will take you on a journey of discovery”*



# MEDIA PACK

2023

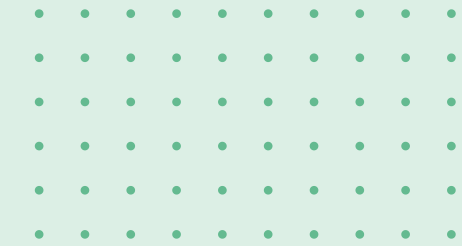


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# ABOUT US

The RiverView is a resident-led local newspaper. It includes news about the Barking Riverside development and the surrounding areas, as well as events, interviews and opinion pieces written by local residents.

The paper is run by an editorial board of local residents dedicated to helping everyone in the community to be engaged and involved in local decision-making. The work of the editorial board is supported by Thames Life Community Development Trust.



Hafizur Rahman  
Resident



Venilia Amorim  
Resident



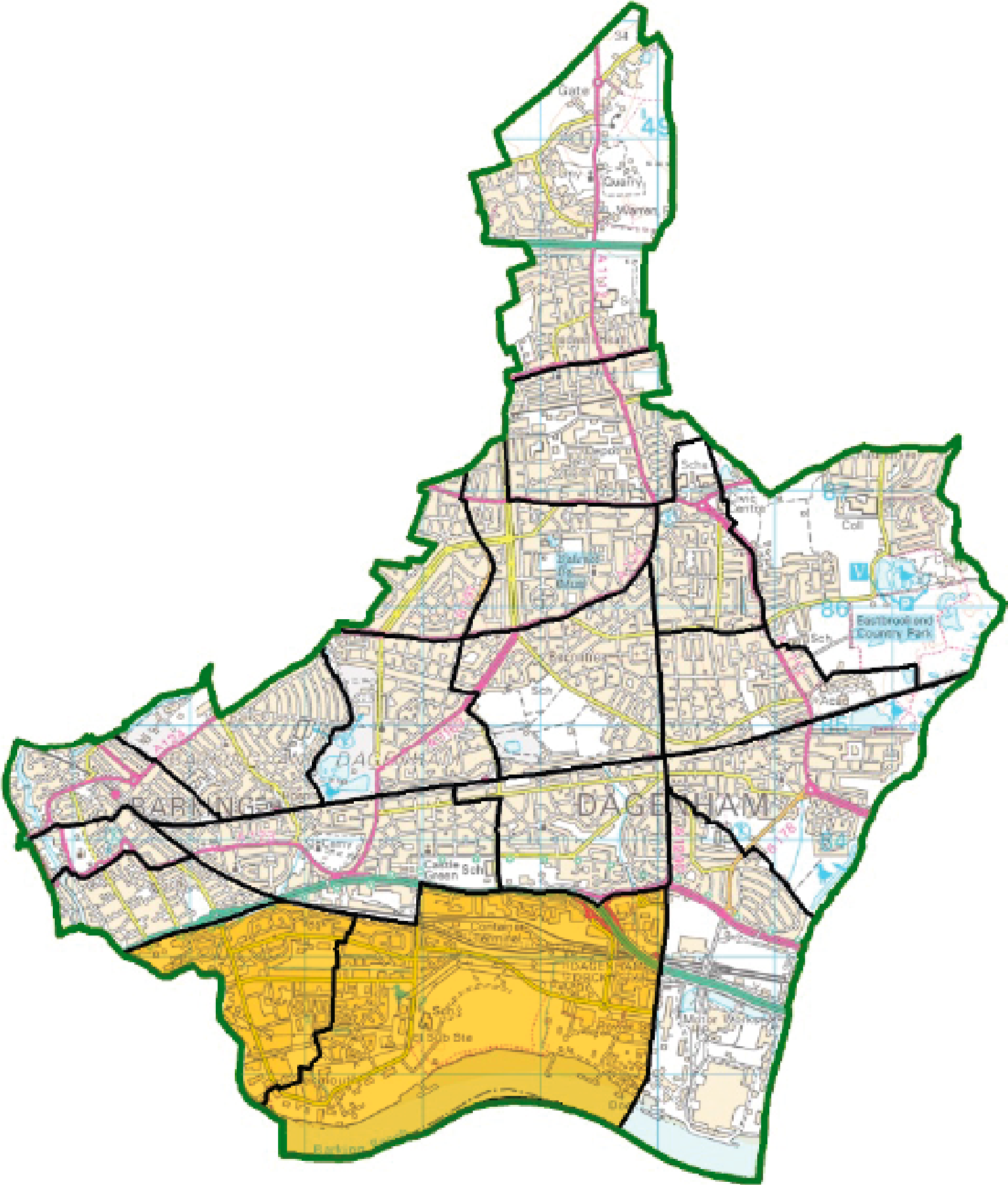
Zahra Awani  
Resident & Thames Life Staff

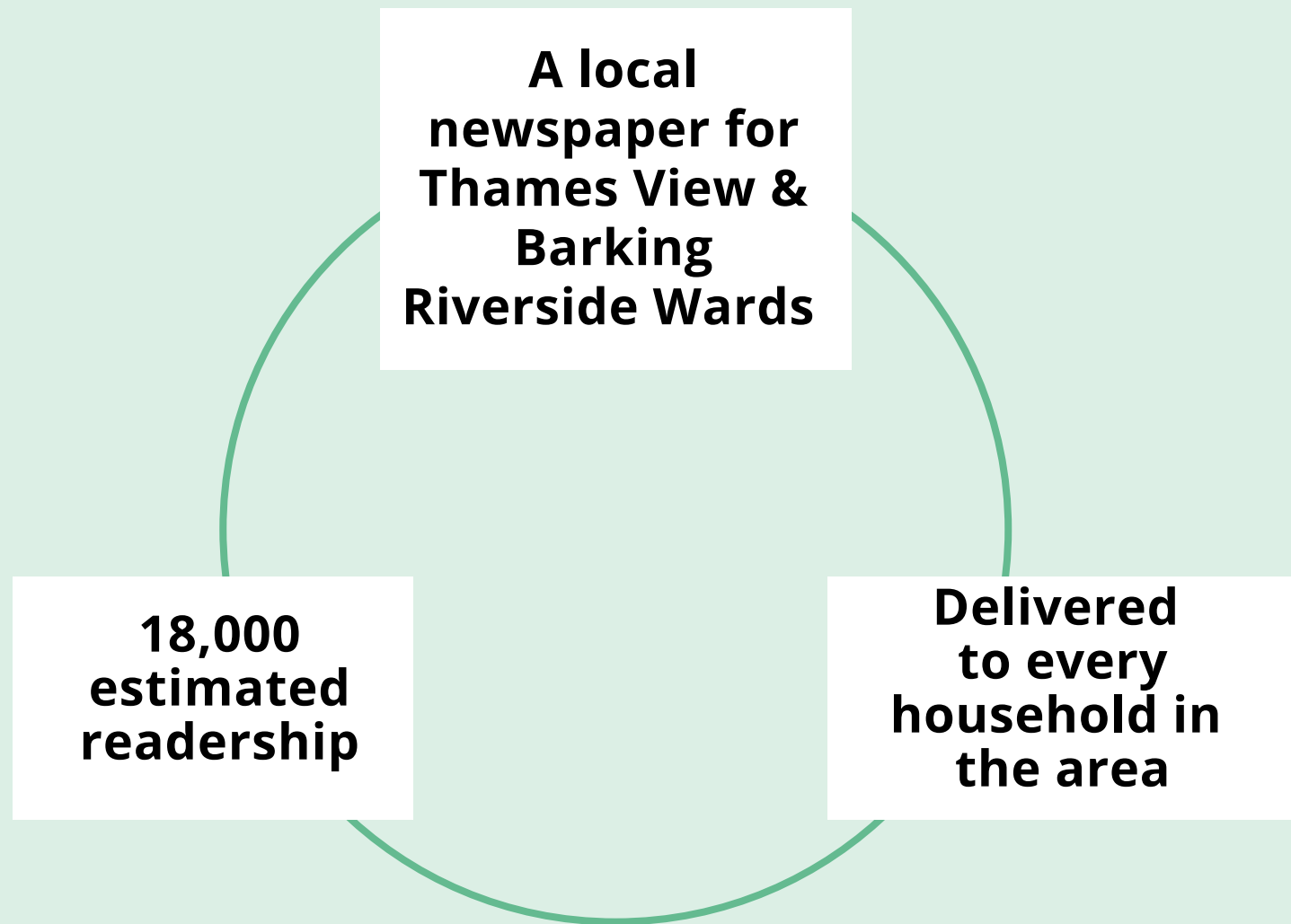


Zainab Jalloh  
Resident & Thames Life Staff



# WHERE WE COVER

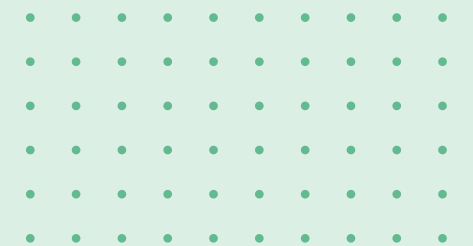




# OUR AUDIENCE

The RiverView is a resident-led local newspaper. It's a free, not-for-profit quarterly publication.

The RiverView will soon have it's own website which will increase readership and help to reach a younger audience.



# EXISTING ADVERTISERS



Uber Boat  
by **thames clippers**

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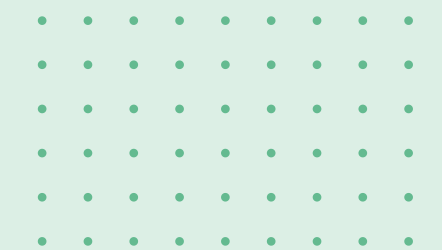


Full page: (W)265mm x (H)308mm

Half page: (W)265mm x (H)152mm

1/4 page: (W)130mm x (H)130mm

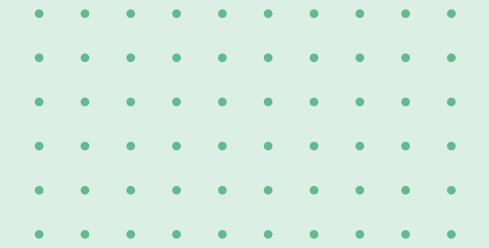
## NEWSPAPER DIMENSIONS



Artwork for advertisements in The RiverView should be submitted at a minimum resolution of 200 dots per inch (dpi) to ensure it is suitable for printing and will reproduce faithfully.

Unless they are at least 1MB in size, images taken from the internet are unlikely to be suitable for printing. We accept artwork in a range of different file types. Our preferred file types are **PDF, EPS, TIFF, JPEG**, and **AI**. If submitting a JPEG image it is particularly important to ensure it is high resolution, suitable for printing. We are not able to use images in other formats such as: GIF, Word (.doc), or PowerPoint (.ppt). If you do not have your own artwork, a design service is available – please contact us to request a quote.

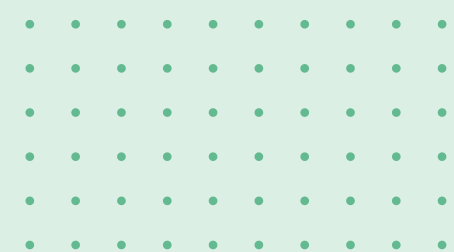
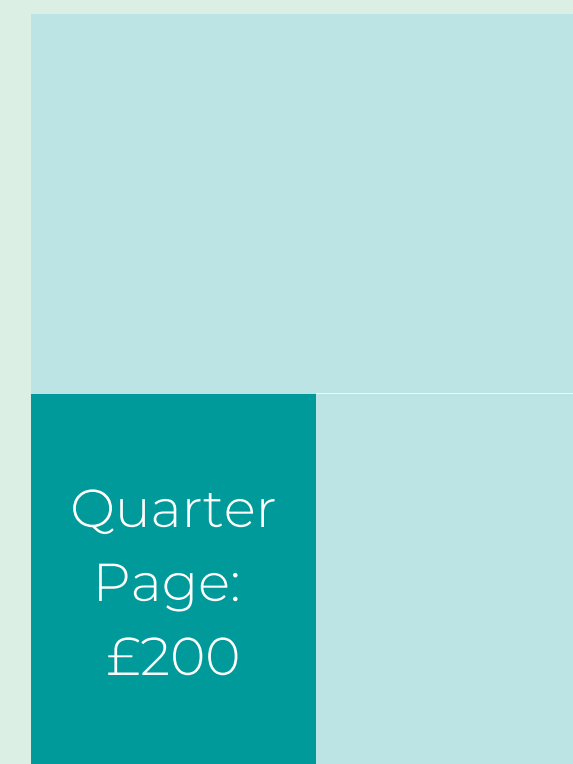
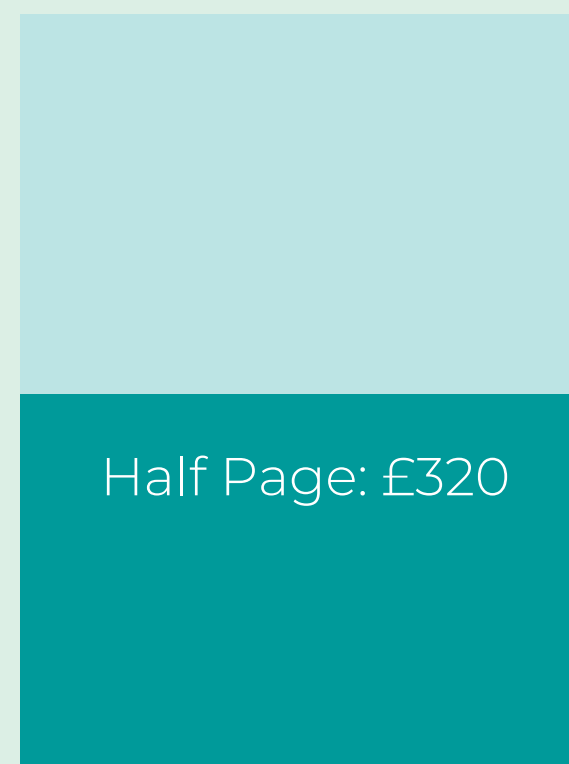
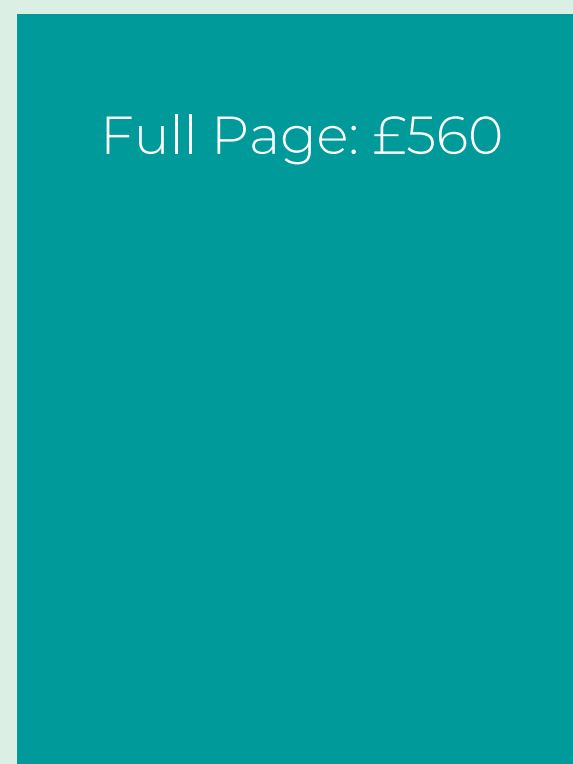
# NEWSPAPER ADVERTISING



The RiverView has a circulation of 6,000 copies per issue and an estimated readership of 18,000 people. It is distributed to every household across Barking Riverside, Scrattons Farm & Thames View – and also available from community venues within the local area.

Advertorials are also available; they are articles like an advert, where you decide what exactly goes in the paper, and we make clear that it is advertising material. This is available to book from ½ page size and above.

A 20% discount can be applied to secure ad space across 4 issues in a year, to be paid up front.



Local Business Offering - 20% off

# GET IN TOUCH

If you'd like to discuss further, please do get in touch with:

Zahra Awani

07949820218

[zahra@thames-life.org.uk](mailto:zahra@thames-life.org.uk)

Available:

Mondays, Wednesdays & Thursdays, 10am - 6pm

Visit Us

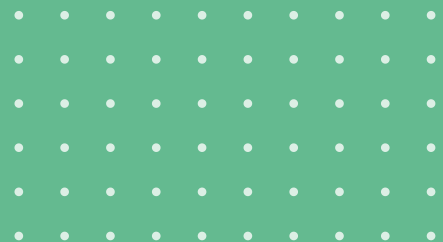
Barking Riverside Office

Riverside School

Renwick Road

Barking

IG11 0FU







*The*  
*River* View

THANK YOU